



Our Strategic Intent

Context

The *Friends of Jirdarup Bushland Inc* is an incorporated body registered in Western Australia on 17 November 2023 and with the ACNC since 12 February 2023. We are acknowledged by the Town of Victoria Park as the key community representative group for the Jirdarup Bushland Precinct.

Vision

By 2043 the Jirdarup Bushland Precinct will be internationally recognised as a biologically diverse, inner city sanctuary connecting community to culture and nature.

Mission

The mission of the *Friends of Jirdarup Bushland* is the preservation of Jirdarup Bushland Precinct and the promotion of its importance in the community.

Strategies

1. **Advocacy:** For the preservation and protection of the Jirdarup Bushland Precinct.
2. **Landcare:** Ensure the 'Bush Forever' site of the Precinct is maintained and preserved and work towards ecological restoration and protection of flora and fauna in adjacent areas.
3. **Community Education and Engagement:** Increase community awareness of the value of Jirdarup Bushland Precinct, including its Indigenous heritage.
4. **Business Enablers:** Maintain efficient business systems commensurate with the requirements of the ACNC and our incorporated status.